



INVEST in tomorrow's LEADERS!



Junior
Achievement™
of Central Upstate New York

JA TITAN®

Do you want to help students experience firsthand how a business evaluates alternatives, makes decisions, analyzes the outcomes of those decisions, and then strategizes what to do next? If so, then we invite you to invest in tomorrow's LEADERS with our learning experience, JA Titan®.

JA Titan® is a simulation-based program in which high school students compete as business CEOs. With a focus on financial literacy and insights into the workforce, JA Titan® brings business economics to life. As students work in teams to make financial decisions about production, marketing, research, and development (R&D), and corporate social responsibility (CSR), they begin to see how every choice made in an organization relates to its future success.

Presented by



JA Titan of Business® Sponsorship Opportunities Thursday, May 15, 2025



\$5,000 “Titan” Sponsor

- Underwrite curriculum and support simulation costs associated for schools utilizing the JA Titan® program
- Premier logo placement in Social Media, on the JA CUNY Event Webpage, and in marketing material for JA Titan®
- Company name listed in Rochester Business Journal (or similar) thank you ad
- Opportunity to be a Subject Matter Expert in the classroom portion of the JA Titan® program
- Opportunity to volunteer during the JA Titan® Simulation in the Paychex JA Discovery Center
- Opportunity to announce the JA Titan® Simulation winning teams
- Competition event day recognition



\$2,500 Technology and Social Media Sponsor

- Support social media posts from each team as they prepare for the simulation
- Logo placement in Social Media, on the JA CUNY Event Webpage, and in marketing material for JA Titan®
- Opportunity to volunteer in a JA Titan classroom
- Competition event day recognition



\$1,500 National Competition Sponsor

- Support one school’s teams of students competing in the National Competition JA Titan® of Business Challenge
- Recognition on the JA CUNY webpage
- Opportunity to volunteer in your sponsored school and/or the day of the Simulation
- Competition event day recognition



\$1,000 Classroom Sponsor

- Support one classroom’s teams of students competing in the JA Titan® of Business Challenge
- Recognition on the JA CUNY Event Webpage
- Opportunity to volunteer in your sponsored class and/or the day of the Challenge
- Competition event day recognition



\$500 Team Sponsor

- Support one team of students competing in the JA Titan® of Business Challenge
- Recognition on the JA CUNY Event Webpage
- Opportunity to volunteer with your team the day of the Challenge
- Competition event day recognition

Show Your Support at a variety of JA’s Student Events!

Empowering Partner - \$25,000

Mission Champion - \$15,000

Impact Advocate - \$10,000